Amity University, Amity Education Valley, Gurugram Gurugram Office: Amity International School, Sec-46, Gurugram Tel: 0124-2337015/16, 3225651, 2164864/5 www.amity.edu/gurugram, editor@ggn.amity.edu



AMITY MANAGEMENT ANALYST

ISSN: 0975-1440 Vol IX, No.1 Jan-June, 2019

Exclusive Interview:

Mr Ritesh Agarwal, Founder & CEO (Group), OYO Hotels & Homes

A Study On Demographic Influence On E-Banking Usage Among Semi Urban Consumers In Gwalior Chambal Region

- Pankaj Mishra & Anil Vashisht

Measuring Patients' Satisfaction towards Inpatient Departments (IPDs) of Government Hospitals: A Study of NCR

- Jitender Kumar, Neha & Jigyasa

Selection of Online Coaching Institute: A study among IAS aspirants in Ludhiana and Chandigarh

- Rajpreet Singh Chhatwal

What Drives Consumers' To Pay High Premium Price For Luxury Brand While Rejecting High Quality Non Luxury Brands

- Etinder Pal Singh & Jyoti Doval

Case Study: Dangee Dums

- Anupam Shukla, A. Dubey, B.S. Gupta, B.P. Joshi

Book Review: Electionomics (Thomson Reuters)

Author: Vivek Narayan Sharma, Reviewed by: Vikas Madhukar & Deependra Sharma

